SPONSOR / EXHIBIT OPPORTUNITIES

Why Sponsor / Exhibit with Us?

The Northwest Regional Telehealth Resource Center (NRTRC) is pleased to announce Sponsorship and Exhibitor opportunities for the 2024 12th NRTRC Telehealth Conference "The Next Generation of Telehealth: From Reactionary to Visionary". The NRTRC Telehealth Conference will be April 29 – May 1, 2024, at the University of Washington HUB in Seattle, Washington. With around 250 expected in-person attendees the 2024 NRTRC Telehealth Conference is the perfect opportunity to expand your visibility and expand your market. This is the perfect-sized conference for really getting to know your potential customers!

Please join us as a sponsor / exhibitor at the 12th NRTRC 2024 Telehealth Conference, April 29 – May 1, 2024 in Seattle, Washington.

Who Attends NRTRC Conferences

- Executive Directors, Board Members
- Operations Managers, Program Managers
- Information Technology Staff
- Quality Improvement Staff
- Medical Directors, Clinical Administrators, Clinical Staff
- Physicians, Nurses, Physician Assistants, Nurse Practitioners
- Behavioral Health Professionals
- Government Agency Staff, Consultants, Academics
- Community Health Workers
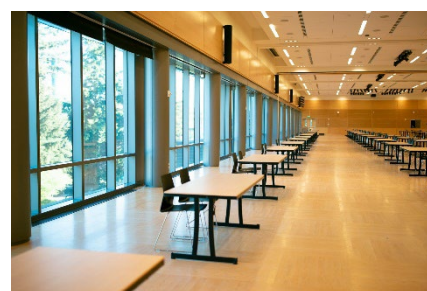- School Nurses and Librarians

Conference Dates and Tentative Event Schedule

Tentative Conference Timeline:			
Event / Function	*Workshop & Day One of Conference*	*Day Two – Full Day Conference*	*Day Three – Full Day Conference*
	Monday April 29, 2024	**Tuesday April 30, 2024**	**Wednesday May 1, 2024**
Workshop Start Time	8:00 AM	N/A	N/A
Exhibitor Set-Up	8:00 AM – 12:00 PM	N/A	N/A
Registration Start Time	12:00 – 1:00 PM	8:00 AM	8:00 AM
Breakfast	N/A	8:00 AM	8:00 AM
Conference Start Time	1:00 PM	9:00 AM	9:00 AM
Lunch	On Own	12:30 PM – 2:00 PM	Box Lunches
Dedicated Time with Exhibitors	12:00 – 1:00 PM 3:00 – 3:30 PM	Afternoon Break 3:00 – 3:20 PM	
Reception with Exhibitors	N/A	4:30 – 6:30 PM	N/A
Conference End Time	5:00 PM	4:30 PM	3:00 PM
Exhibitor Tear-Down	N/A		8:00 AM – 2:00 PM

Tentative Exhibit Space

Exhibit Space

- Space is large enough to accommodate exhibiting as well as food and beverage service including networking reception Tuesday evening
- Power to exhibit tables will be available
- Food and Beverage service will be stationed in Exhibit Space
- Poster session area will also be in the exhibit space for maximum exposure

NRTRC NORTHWEST REGIONAL TELEHEALTH RESOURCE CENTER

Sponsorship and Exhibitor Opportunities

Platinum Sponsorship	
$ 8,000.00	- Sponsorship of Networking Reception - Three Individual Conference Passes 12X12 Exhibit Area with up to two 6-foot Exhibit Tables - Full Page Advertisement in Conference Program - Event Signage – Logo Prominently Displayed During Receptions - Organization Recognition During Conference 3-minute Promo Video During Conference Break - Company Collateral Included in Conference Materials - Website Recognition – Logo Hyperlinked on NRTRC Website
Gold Sponsorship	
$ 6,000.00	- Sponsorship of Breakfast or Lunch - Two Individual Conference Passes 10X10 Exhibit Area with 6-foot Exhibit Table ½ Page Advertisement in Conference Program 1-minute Promo Video During Conference Break - Event Signage- Logo Prominently Displayed During Breakfast or Lunch - Company Collateral Included in Conference Materials - Website Recognition – Logo Hyperlinked on NRTRC Website
Silver Sponsorship	
$ 4,000.00	- Sponsorship of One Break - One Individual Conference Pass 8X8 Exhibit Area with 6-foot Exhibit Table ¼ Page Advertisement in Conference Program - Event signage – Logo Prominently Displayed During Break - Website Recognition – Logo Hyperlinked on NRTRC Website
Exhibitor	
$ 2,500.00	- One Individual Conference Pass 6-foot Exhibit Table - Company / Organization listed on NRTRC Website - Listing in Conference Program
Not-for-Profit Table	
$1,250.00	- One Representative Pass (Representative must be a registered attendee) 6-foot Exhibit Table
Add-On Options*	Available to registered Sponsors and Exhibitors
Prices Vary	- Charging Stations in meeting space - Transportation between the conference hotel at UW Campus - Happy Hour sponsorship Monday evening - Are you looking to provide an in-kind donation? Contact us for more information

Sponsor and Exhibitor Timelines

Sponsorship & Exhibitor Registration Begins/Opens	Sponsorship & Exhibitor Registration Ends/Closes	Program Ad Submitted by
8/1/2023	4/2/2024	3/2/2024

Tentative Exhibit Hours

Monday April 29, 2024	Tuesday April 30, 2024
Set-up begins @ 8:00 AM Registration 12:00 – 1:00PM Break 3:00 –3:30 PM	Breakfast 8:00 – 9:00 AM Break 10:30 – 10:45 AM Lunch 12:30 – 1:30 PM Break 3:00 – 3:20 PM Networking Reception 4:30 –6:30 PM

Exhibit Removal

Wednesday, May 1, 2024, from 8:00 AM – 2:00 PM

Advertisement Requirements

- Advertisements must be submitted as full-scale digital files.
- Maximum file size is 10 MB. Accepted formats: Press-ready PDF, EPS, TIF. No Microsoft file formats
- Advertisements must be CMYK file color
- Advertisements must have crop marks
- All digital images must be at least 300 dpi at 100%
- Logos should be submitted as vector files for best quality
- NRTRC assumes no responsibility for quality/accuracy of ads

Advertisement Sizes

- Full Page: 8.75" X 11.25" with full bleeds. (Trims to 8.5" X 11")
- Half Page: 8.75" X 5.75" with full bleeds. (Trims to 8.5" X 5.5")
- Quarter Page: 4.5" X 5.75" with full bleeds. (Trims to 4.25" X 5.5")

Contact Information

For more information regarding your sponsorship or exhibit space at the NRTRC conference, contact Carrie Grant or go to **www.nrtrc.org**
Carrie A. Grant, CMP | cgrant@conferences.utah.edu | Office: 801-587-1005

Thank You!

Previous Conference Sponsors & Exhibitors

- 19Labs
- Amwell
- Avera eCare
- Biofourmis
- Blue Cirrus Consulting
- Caregility
- Care Innovations
- CLG Health
- Clinicians Telemed Medical Group
- ConvergeOne
- Eagle Telemedicine
- Eko
- FasPsych
- Genentech
- Health Recovery Solutions
- InTouch Health
- Intermountain Healthcare
- Iris Telehealth
- Iron Bow Healthcare Solutions
- JotForm
- National Library of Medicine
- Pinnaca
- Poly
- Project ECHO
- Providence St. Joseph Health
- Remote Health Solutions
- Smart Meter
- Teladoc Health
- Tryten Technologies
- Tytocare
- Utah Department of Health, Office of Primary Care & Rural Health
- Utah Telehealth Network
- Visuwell
- WGU
- Zipnosis
- Zoom Video Communications

Images from previous conferences